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HOW DOES IT WORK?

Sweater Planet offers three types of printing: screen printing, direct-to-garment (DTG), and embroidery. Prints can be added to the front, back, or hoods of sweaters (each print location priced separately). Bulk pricing is offered on all our products and prints. For example, a screen-printed add-on for one hoodie will cost \$10.99, but if the order is in bulk for 25 hoodies, the add-on price for each reduces to \$5.49. The different types of printing are outlined below, as are the pricing frameworks for print add-ons. For more information on what print add-on to use, with examples, [check out this article!](#)

SCREEN PRINTING

Very cheap at high volumes, which makes screen printing great for bulk orders. Incredibly high quality for vector graphics (such as text, illustrations, or logos). Not as good for complex images, as there is a finite amount of colors per print.

DIRECT TO GARMENT (DTG)

Best option for printing high-quality, very detailed designs, such as photographs or illustrations. DTG does not decrease much in cost for higher volume, so it is not normally used in bulk quantity orders.

EMBROIDERY

Embroidery offers a textured, professional feel to your designs. Best on smaller designs with not too much detailing (i.e. company or club logos), on items such as crewnecks, quarter-zips, and hats. Like screen printing, embroidery pricing decreases in bulk quantities.

Print Types

SCREENPRINTING

Quantity	< 25	25	50	100	200+
Price (Per Add-On)	\$10.99	\$5.49	\$4.49	\$3.99	\$2.99

DIRECT TO GARMENT (DTG)

Quantity	< 5	5	10	25	50	100	200+
Price (Per Add-On)	\$11.99	\$11.49	\$10.99	\$8.99	\$8.49	\$7.99	\$7.49

EMBROIDERY

Quantity	< 5	5	10	25	50	100	200+
Price (Per Add-On)	\$8.49	\$7.49	\$5.99	\$5.49	\$4.49	\$3.49	\$2.99

Print Pricing







CLIENT EXAMPLE

A school club that is ordering sweaters for their members might be looking for 28 crewnecks with two print locations, the front and back, as well as sleeve customizations. The price breakdown for printing that happens behind the scenes of the Sweater Planet site is as follows:

28 Gildan 18000s (28 x 13.99)	\$391.72
Front add-on - Screenprint (28 x 5.49)	+ \$153.72
Back add-on - Screenprint (28 x 5.49)	+ \$153.72
Sub-total	\$699.16

The price per sweater ends up being \$24.97. You'll notice that with the quantity of 28 sweaters, the order ends up being bulk discounted not only for the garment (13.99 each rather than 14.99, the individual price), but also for the screen-printing add-on (5.49 for each location, rather than 10.99!). **Our bulk discounts mean that the more you purchase, the less you pay!**

Print Breakdown

-  Environmental Indicates an environmentally sustainable option (see details)
-  #1 Best Seller Indicates a customer favourite product by category
-  Economical Indicates a budget, discounted or sale item
-  Recommended Indicates a recommendation based on quality, price and footprint
-  Ethical Fashion Indicates an Ethical Fashion Score of A or WRAP-certification
-  Premium Line Indicates an exclusive line or brand name item

GILDAN

2019 Ethical Fashion Report: A
CDP Climate Change Score: B

Gildan products are manufactured in Central America and the Caribbean. They are actively working to reduce water consumption and waste in the manufacturing process. Sweater Planet offers this line of products as a budget option for our customers.

AMERICAN APPAREL

2019 Ethical Fashion Report: A
CDP Climate Change Score: B

American Apparel is owned and operated by Gildan with manufacturing also based in Central America and the Caribbean. The company states that their products are “Globally Sourced, Ethically Made, Still Sweatshop Free”.

BELLA + CANVAS

7x less water used than industry average
Virtually zero waste

Bella + Canvas products are manufactured in the United States with raw materials sourced worldwide. The company realises the massive environmental cost of the clothing industry, and is dedicated to constantly reducing their ecological footprint.

Our Brands



GILDAN CREWNECK

#1 Best Seller **Economical**

Bulk Price from \$24.99

The Gildan Crewneck is an incredibly comfy blank. It has been a favourite for our university market 3 years running.

Fit: **Unisex**

Fabric: **50% Cotton / 50% Polyester**

Print Availability: **Screen DTG Embroidery**



GILDAN HOODIE

#1 Best Seller **Economical** **Recommended**

Base Price from \$29.99

The Gildan Hoodie is our flagship product. It is the perfect product for exec hoodies of any club or organization.

Fit: **Unisex**

Fabric: **50% Cotton / 50% Polyester**

Print Availability: **Screen DTG Embroidery**

Sweaters



BELLA CANVAS SWEATER

[↑ Environmental](#) [♥ Premium Line](#)

Base Price from **\$39.99**

The Bella Canvas Sweater is a significantly lighter blank, perfect for fall/spring.

Fit: **Unisex**

Fabric: **60% Cotton / 40% Poly Fleece**

Print Availability: **Screen Embroidery**



INDEPENDENT HOODIE

[#1 Best Seller](#) [♥ Premium Line](#)

Base Price from **\$34.99**

The Independent Hoodie is our highest quality hoodie.

Fit: **Unisex**

Fabric: **50% Cotton / 50% Polyester**

Print Availability: **Screen Embroidery**

Sweaters

**GILDAN QUARTER-ZIP**

#1 Best Seller

Premium Line

Base Price from **\$24.99**

The Gildan Quarter-Zip is one of our most demanded products: its pre-shrunk fleece knit paired with the 1/4 zip collar creates the perfect combination of comfort and professionalism.

Fit: **Unisex**Fabric: **50% Cotton / 50% Polyester**Print Availability: **Screen Embroidery**

Sweaters



GILDAN CLASSIC T-SHIRT

#1 Best Seller **Economical**

Base Price from **\$5.99**

Made from 100% pre-shrunk cotton with a classic fit, the Gildan Classic won't disappoint. It's also our most affordable product, so if you're looking for the best bang for your buck, look no further!

Fit: **Unisex**

Fabric: **100% Combed Ring-Spun Cotton**

Print Availability: **Screen DTG Embroidery**



AMERICAN APPAREL T-SHIRT

#1 Best Seller

Base Price from **\$10.99**

The iconic American Apparel T-shirt, just waiting to be made even better with your personalized design. Featuring a slightly long, boxy fit, and a side seam, this stylish tee will be the talk of your campus.

Fit: **Unisex**

Fabric: **100% Combed Ring-Spun Cotton**

Print Availability: **Screen Embroidery**

Shirts



BELLA CANVAS T-SHIRT

Environmental **Recommended**

Base Price from **\$10.99**

Our favourite t-shirt, the Bella Canvas Tee comes very highly recommended. Its incredibly soft fabric, retail fit, and shoulder taping work together to make this tee the best you can find, sure to meet your desire for a high-quality product.

Fit: **Unisex**

Fabric: **100% Combed ring-spun cotton**

Print Availability: **Screen** **DTG** **Embroidery**



GILDAN LONG SLEEVE

Economical

Base Price from **\$13.49**

Soft and sustainable, the Gildan Long Sleeve is a fantastic choice as your jersey tee. Its unisex cut makes it a comfy fit either on its own or layered under a hoodie or jacket.

Fit: **Unisex**

Fabric: **100% Combed ring-spun cotton**

Print Availability: **Screen** **DTG** **Embroidery**

Shirts



BELLA CANVAS LONG SLEEVE

 Environmental

Base Price from **\$15.49**

This ultra-soft, environmentally sustainable long sleeve is a great option for layering under a jacket or zip up to show off your club even in colder weather. Featuring a classic crew neck and long sleeves, it acts as a perfect canvas for printing.

Fit: **Men's**

Fabric: **100% Airlume combed and ring-spun cotton**

Print Availability: **Screen** **DTG** **Embroidery**

Shirts



BURNSIDE ATHLETIC SWEATPANTS

 #1 Best Seller

Base Price from **\$31.49**

These relaxed jogger pants feature cargo pockets and a drawstring waistband - perfect for lounging around or heading out for a workout. Adding your own design will take these to the next level!

Fit: **Unisex**

Fabric: **100% Polyester**

Print Availability: **Screen**

DTG

Embroidery

Pants

Accessories



BASEBALL HAT

#1 Best Seller

Base Price from **\$12.49**

Our classic baseball cap, high quality and made to last. Throw on top of any fit to show your design to the world!

Fit: **One Size**

Fabric: **100% Cotton Twill**

Print Availability: **Screen** **DTG** **Embroidery**



SPORTSMAN BEANIE

Economical

Base Price from **\$12.49**

The Sportsman SP12 Beanie is a Canadian classic, just waiting to be personalized with your own design! Sure to keep you warm, and look fantastic with your oversized winter coat, this 100% cotton beanie is a cozy must-add to your collection.

Fit: **Unisex**

Fabric: **100% Cotton**

Print Availability: **Screen** **DTG** **Embroidery**

Accessories



M&O MASK PACK (10 INCLUDED)

Economical

Base Price from **\$29.99**

This triple layered cotton mask is the best way to look stylish and protect yourself and others from that pesky 'rona. Customize it to your liking, and go out into the world bravely and responsibly. One size fits all for adults, comes in a pack of 10.

Print Availability: **Screen** **DTG** **Embroidery**



SPORT BAG

Economical

Base Price from **\$4.49**

This Q-Tees Sports pack is an ideal canvas on which to promote your team to the world. Its high quality will hold your sports gear, and look great while doing it. Made from 100% cotton, featuring a drawstring.

Fabric: **100% Cotton**

Print Availability: **Screen** **DTG** **Embroidery**

Can I get multiple colours of sweaters and still qualify for bulk pricing?

Yep! Bulk pricing applies to orders of multiple sizes and colours.

Can I get something printed on the sleeve, like a name?

Yes, we offer sleeve customizations on all our products.

I want a sleeve customization on my sweater but some members of my club don't. Can we do that and still get bulk pricing discounts?

You sure can - sleeve customization options will show up when you select your product sizes and colours, and you can add names to either some or all sweaters, with bulk pricing still being applicable.

Can I get something printed on the front, the back, and the hood of my sweater?

Yes - with our digital design studio, you have the freedom to add prints to all the available print locations! Keep in mind that each print add-on will be an additional cost.

What's the difference between these 2 hoodies?

More details about our products are available in this catalogue as well as on the [products page](#) of our website!

What's the difference between these print types? What type of logo is needed for this print?

Check out our blog post detailing each type of print, found [here](#).

FAQs

How long does it take? Can you rush an order?

Sweater Planet prides itself on having some of the lowest turnaround times around, averaging at two weeks from purchase to delivery. However, due to Covid-19 related delays, we are unable to offer that as a guarantee at the moment.

I have an idea for merch, but no design capabilities... Can you help?

Sweater Planet is here to make your custom merch dreams come true, with absolutely no limitations... including your design skills. So send us your idea, a colour scheme, something that inspires you - literally any design seed - and we will make your vision come to life.

FAQs